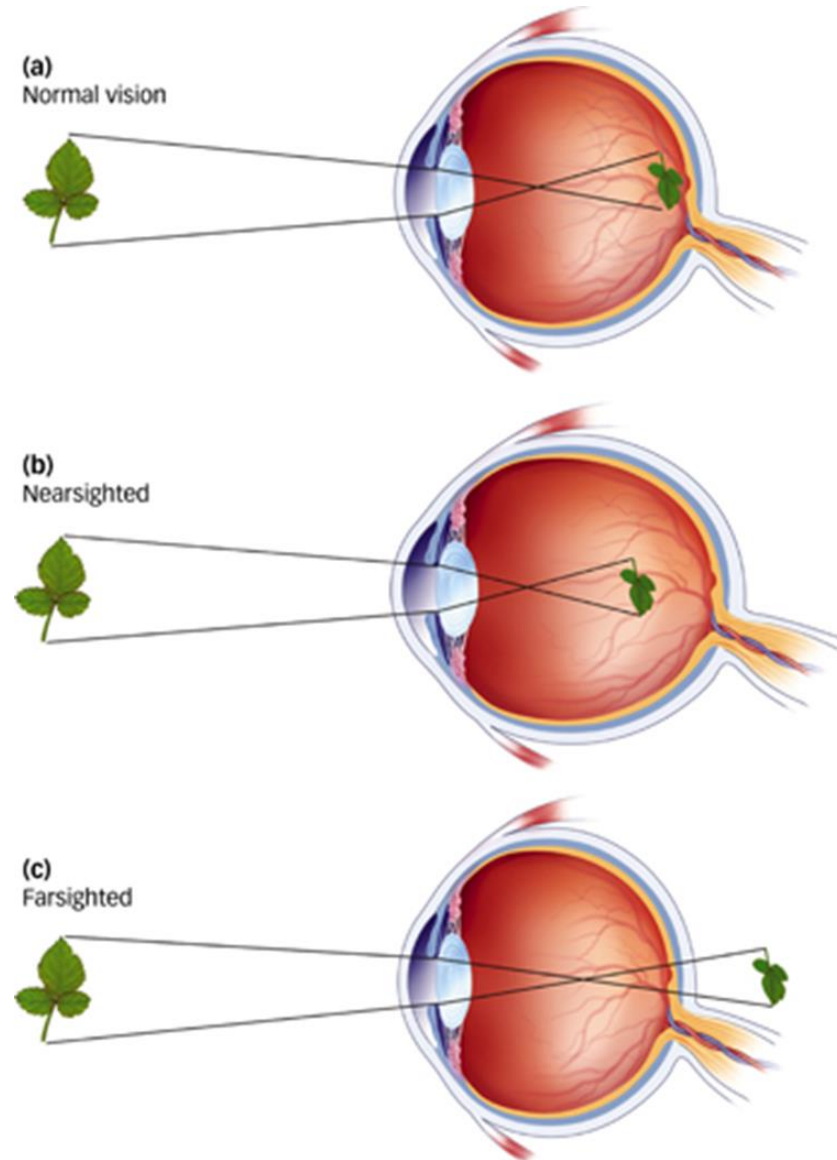


How We See: Are You Nearsighted or Farsighted?

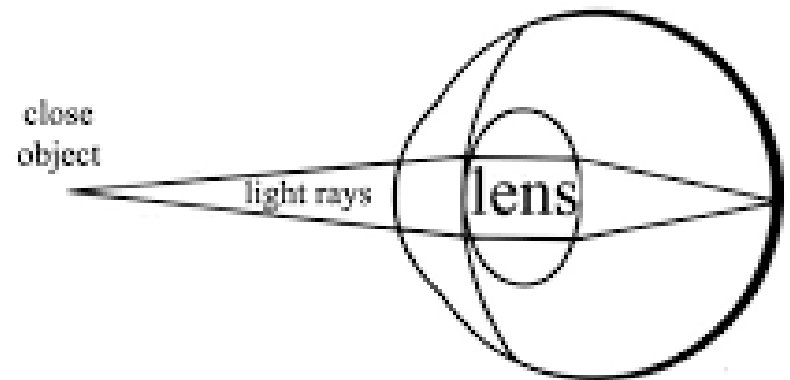
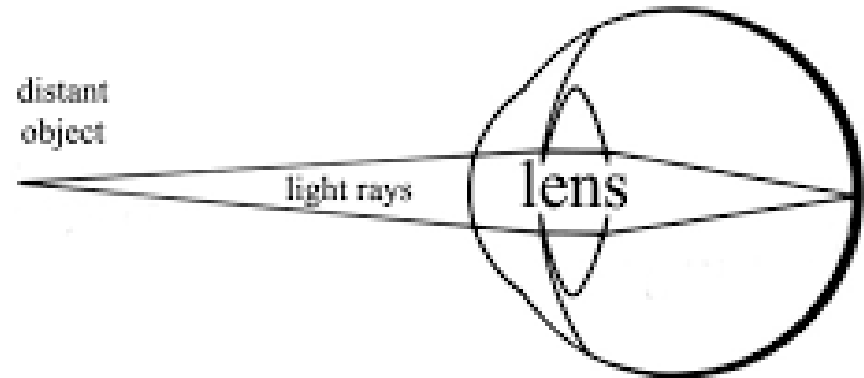
- In people with normal vision, both nearby and faraway objects are focused on the retina at the back of the eye
- In nearsighted people, faraway objects are focused in front of the retina
- In farsighted people, nearby objects are focused beyond the retina



How we see - near and farsightedness



Accommodation:
The lens
changes shape
to focus near or
far objects on
the retina.



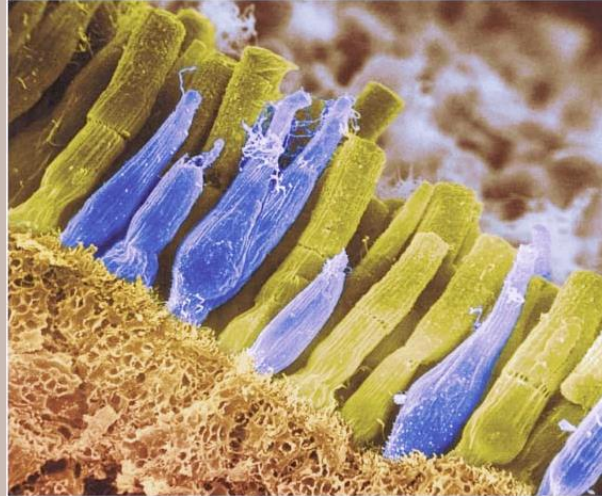
Rods

- Located in periphery of retina, peripheral vision
- Function in dim light
- Detect black, white, and grey, but not colors
- Does not detect detail

Cones

- Near center of retina (fovea)
- Function in bright or day light
- Detect fine detail
- Enable color perception

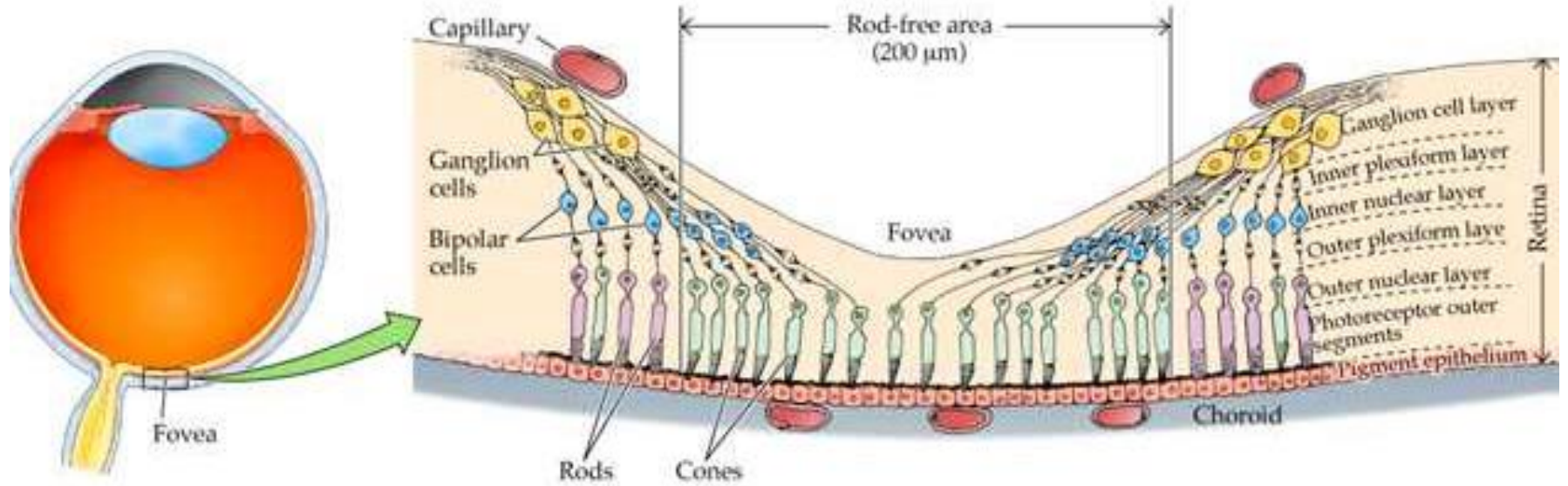
Photoreceptors



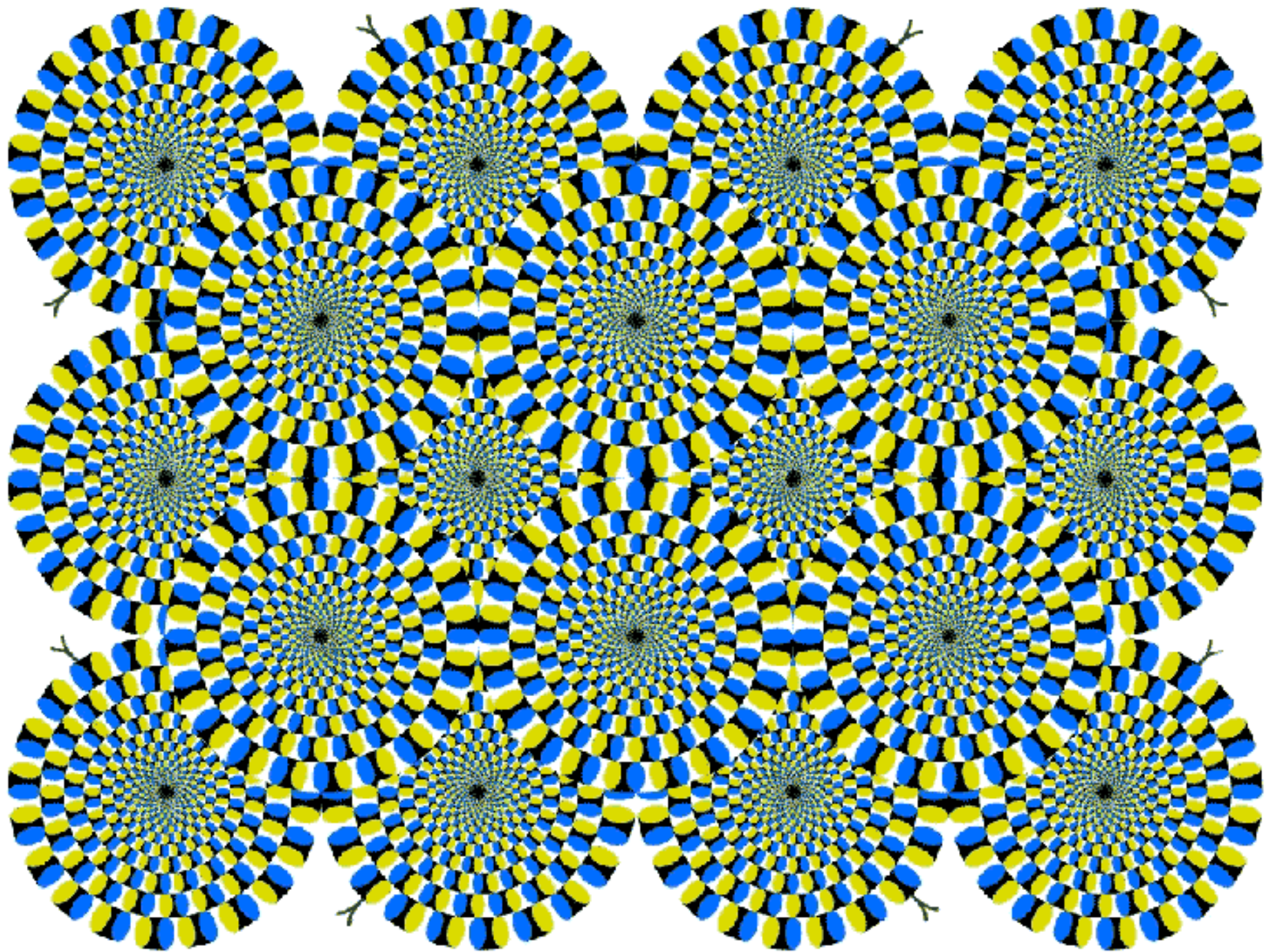
Rods
tinted
yellow
Cones
tinted
purple

RECEPTORS IN THE HUMAN EYE

	Cones	Rods
Number	6 million	120 million
Location in retina	Center	Periphery
Sensitivity in dim light	Low	High
Color sensitive?	Yes	No
Detail sensitive?	Yes	No

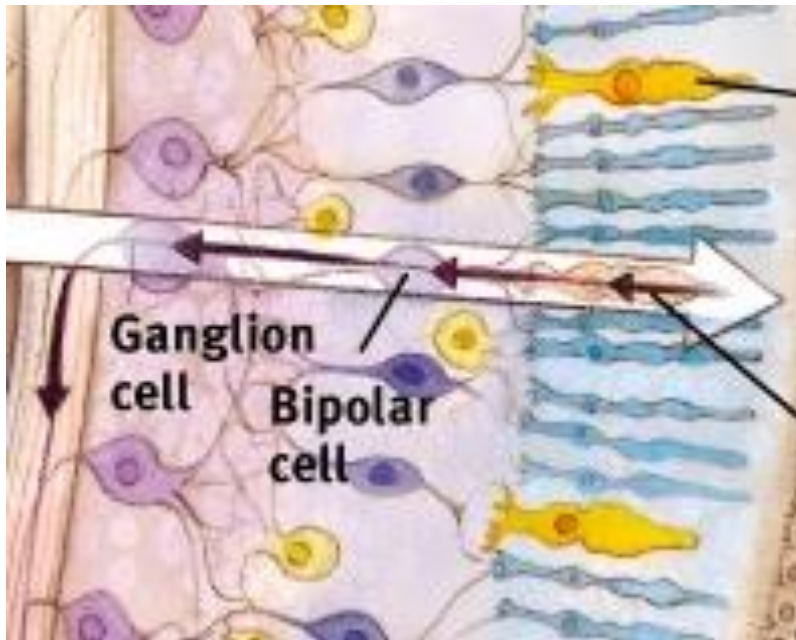


Rods and Cones work together



Bipolar & Ganglion Cells

Bipolar cells receive messages from photoreceptors and transmit them to ganglion cells, which are for the optic nerve.



RODS

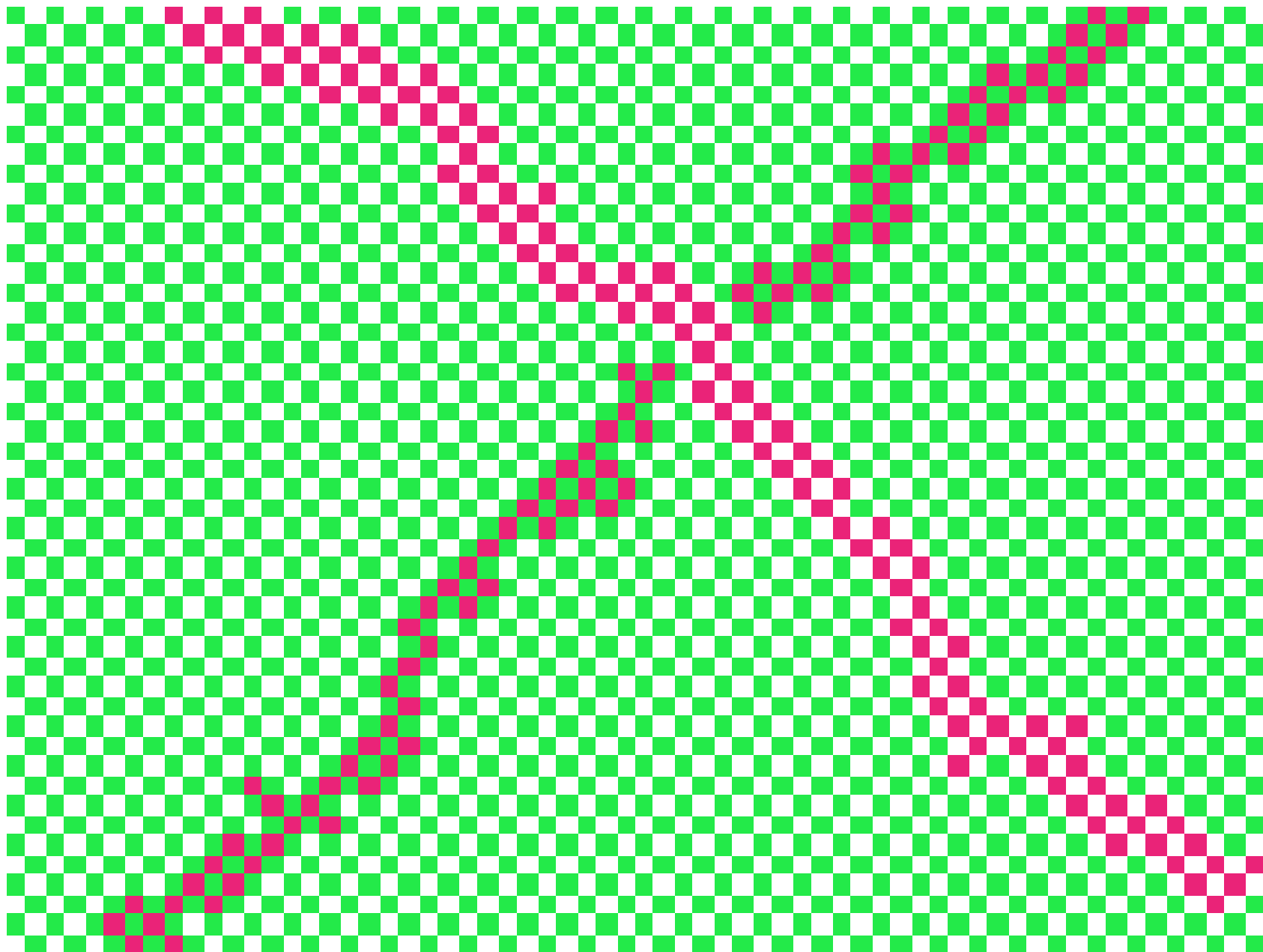
- Several rods share 1 bipolar and 1 ganglion cell
- Rod vision lacks detail, but, by combining their efforts, groups of rods allow us to see in low light



CONES

- Each cone has its own bipolar and ganglion cell
- This allows us to see detail but bright light is needed





Visual Information Processing

- The brain processes color, movement, form, and depth simultaneously in different areas.
- The brain integrates the separate, parallel dimensions of visual info interpreted in different areas into one perceptual image.

Color



Motion



Form



Depth



Processing disruption

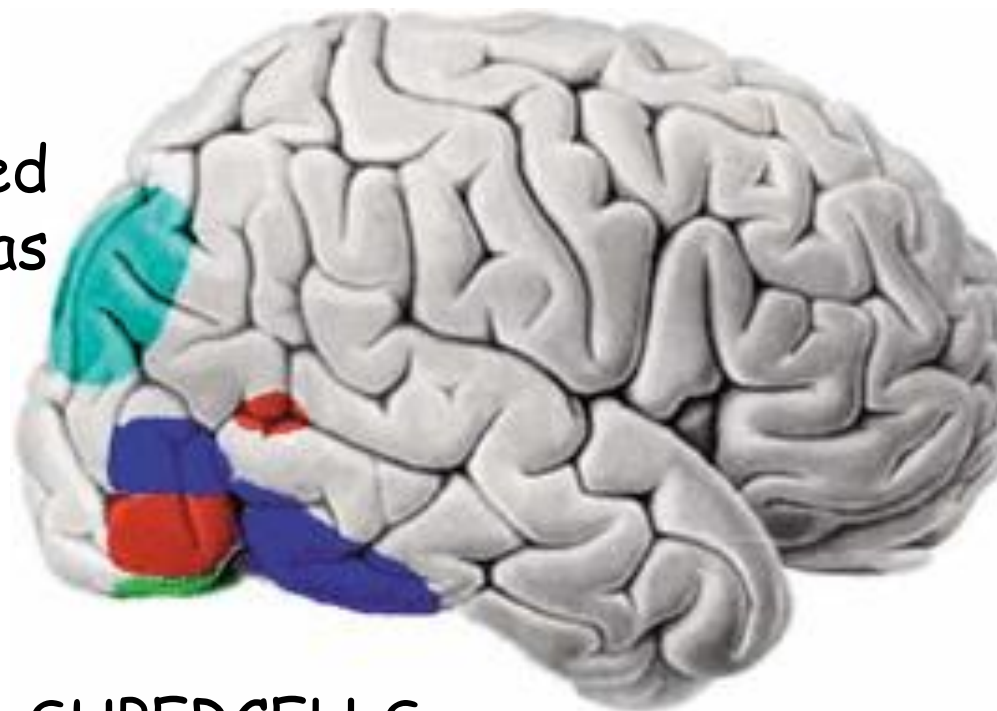


Feature Detectors

- **Hubel and Wiesel** discovered that certain **features** such as visual patterns, certain edges, lines, or movements are processed in *specialized areas* called **feature detectors**

- Think of it as a “visual encyclopedia.” “Supercells” specialize in responding to certain types of stimuli:

- Specific gaze
- Head angle
- Posture, etc.



SUPERCELLS



Faces



Chairs



Houses



Houses and chairs

“We can tell if a person is looking at a shoe, a chair, or a face, based on the pattern of their brain activity,” notes researcher James Haxby (2001).