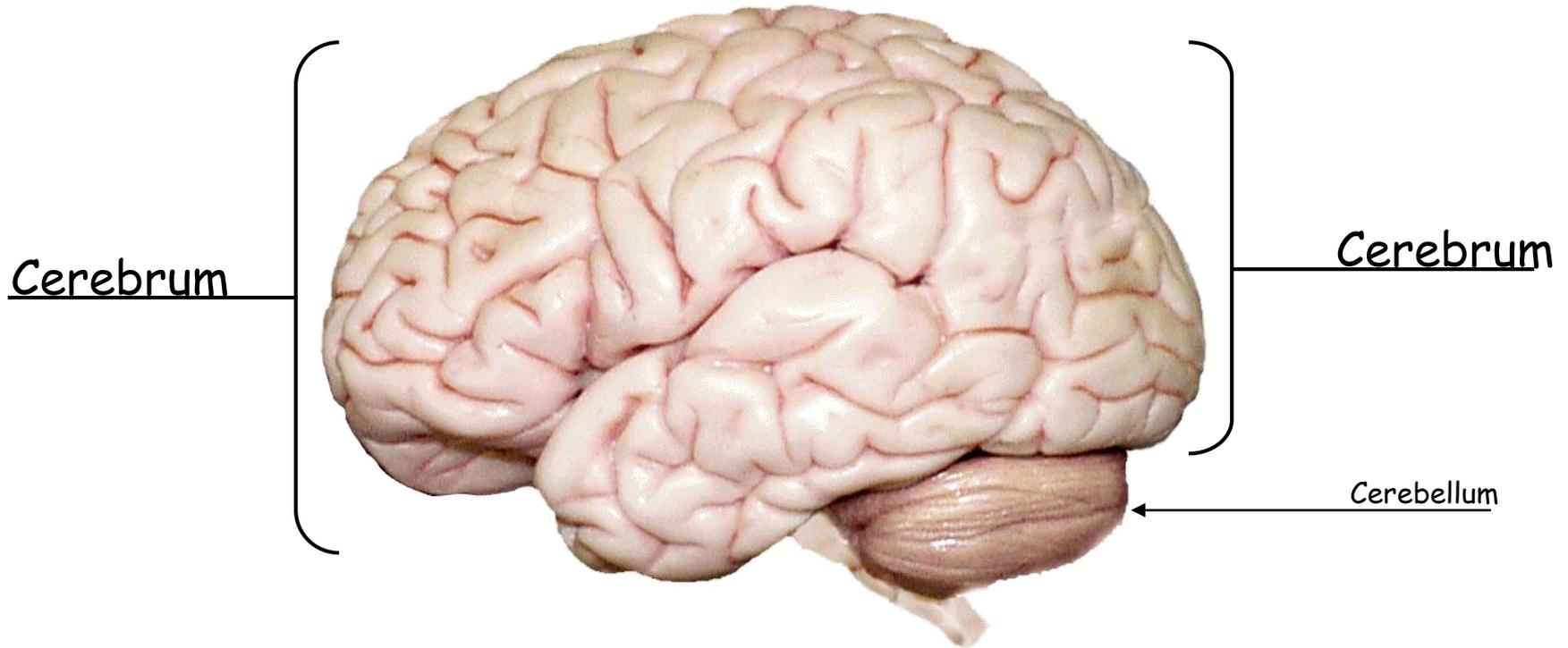


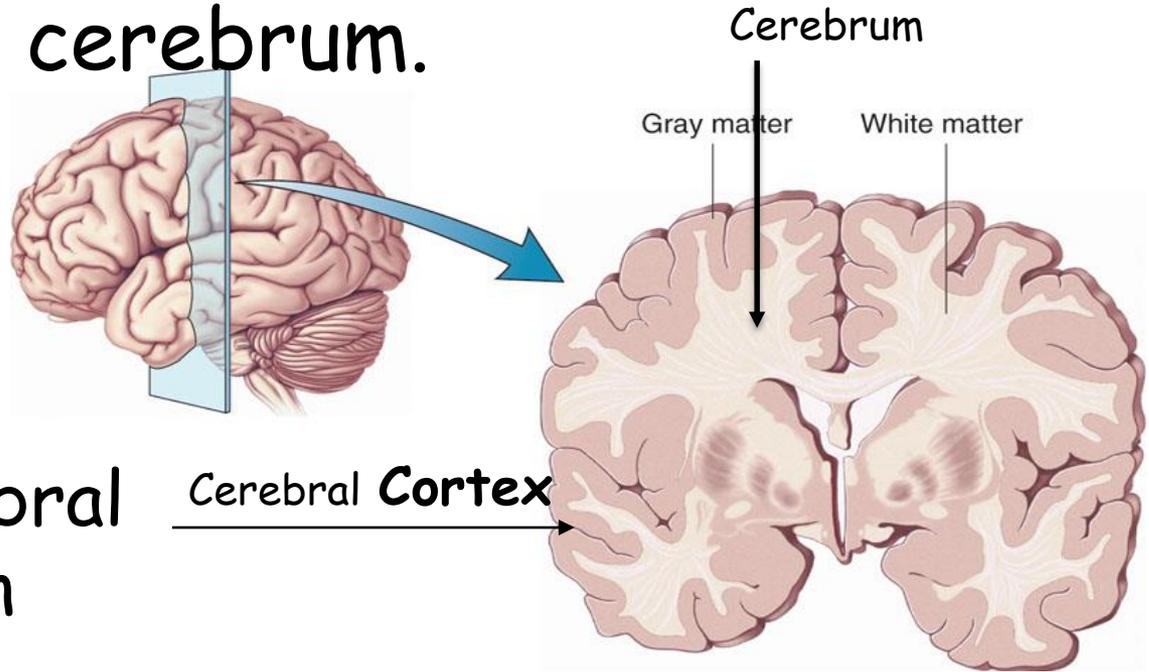
Cerebrum - The largest division of the brain. It is divided into two hemispheres, each of which is divided into four lobes.



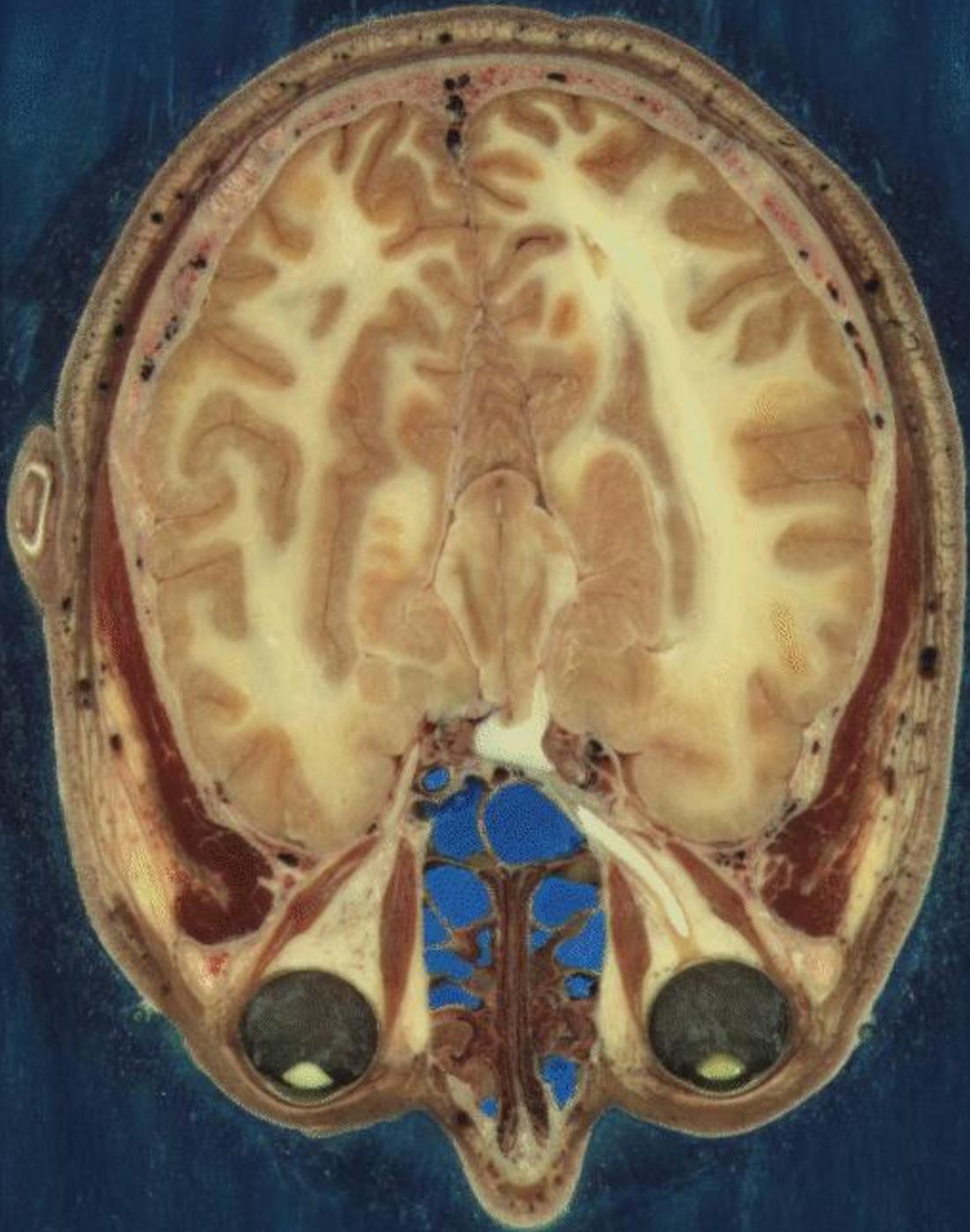
Cerebral Cortex - The outermost layer of gray matter making up the visible aspect of the cerebrum.

Neurons in cerebral cortex: 16.5 billion.

Glial cells in cerebral cortex: 60 billion



- Receives and processes sensory information.
- Made up of densely packed neurons we call "gray matter."
- Glial Cells: support brain cells, creates myelin, is involved with learning and thinking, they "clean up" NT's and ions. *"Neural nannies"*



White matter

- 60% of brain
- Myelinated
(causes color)
- Transmission
to and from
grey, and from
grey to other
parts of the body

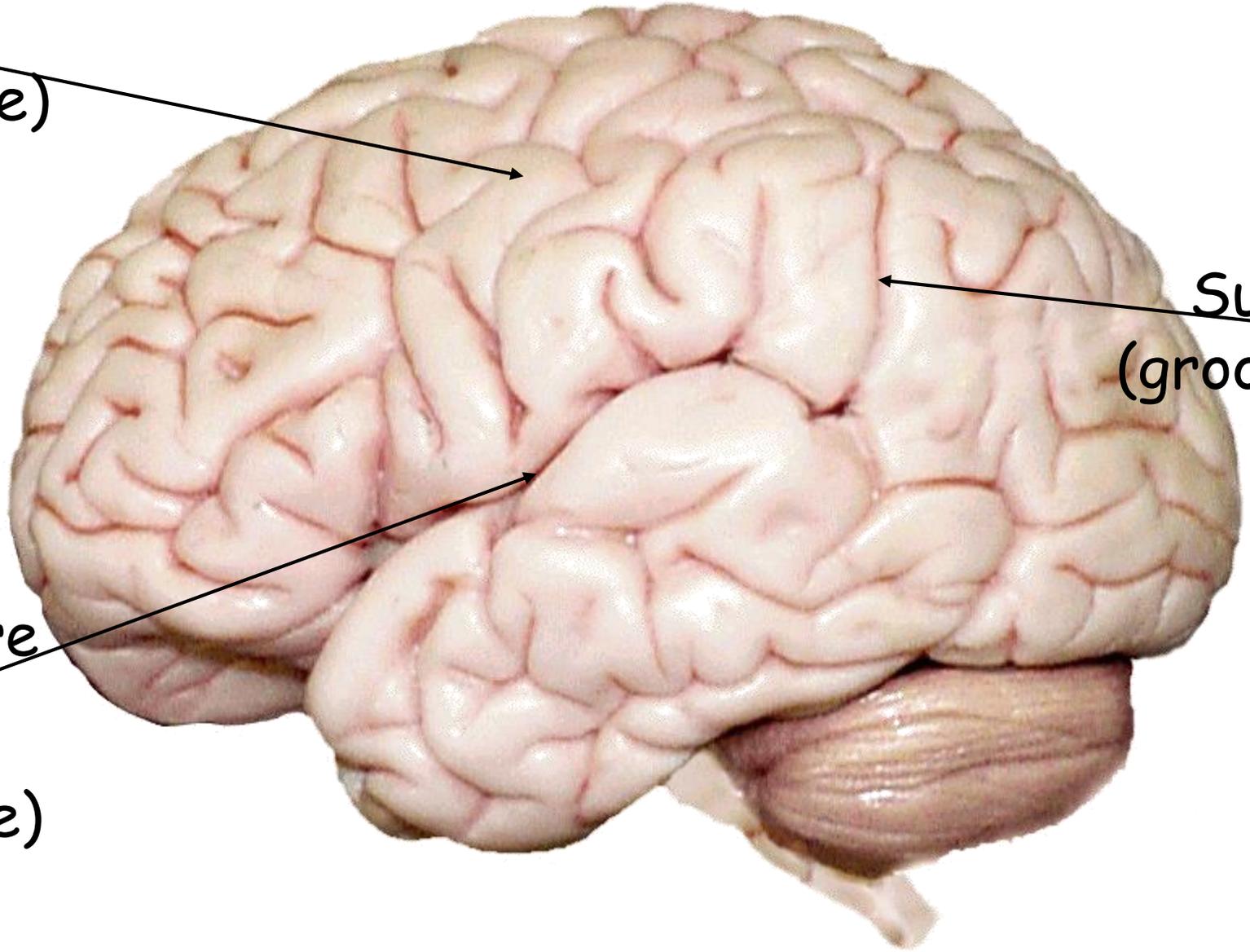
Gray matter

- 40% of brain
- grey nuclei
causes color
- no myelin
- processing and
• "decisions"

Cerebral Features:

- **Gyri** - Elevated ridges "winding" around the brain.
- **Sulci** - Small grooves dividing the gyri
 - **Central Sulcus** - Divides the Frontal Lobe from the Parietal Lobe
- **Fissures** - Deep grooves, generally dividing large regions/lobes of the brain
 - **Longitudinal Fissure** - Divides the two Cerebral Hemispheres
 - **Transverse Fissure** - Separates the Cerebrum from the Cerebellum
 - **Sylvian/Lateral Fissure** - Divides the Temporal Lobe from the Frontal and Parietal Lobes

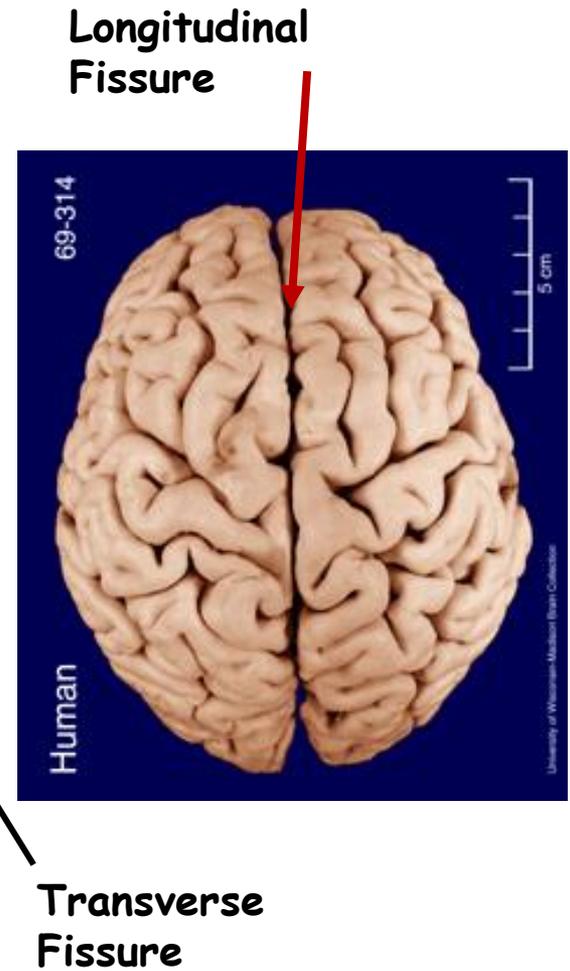
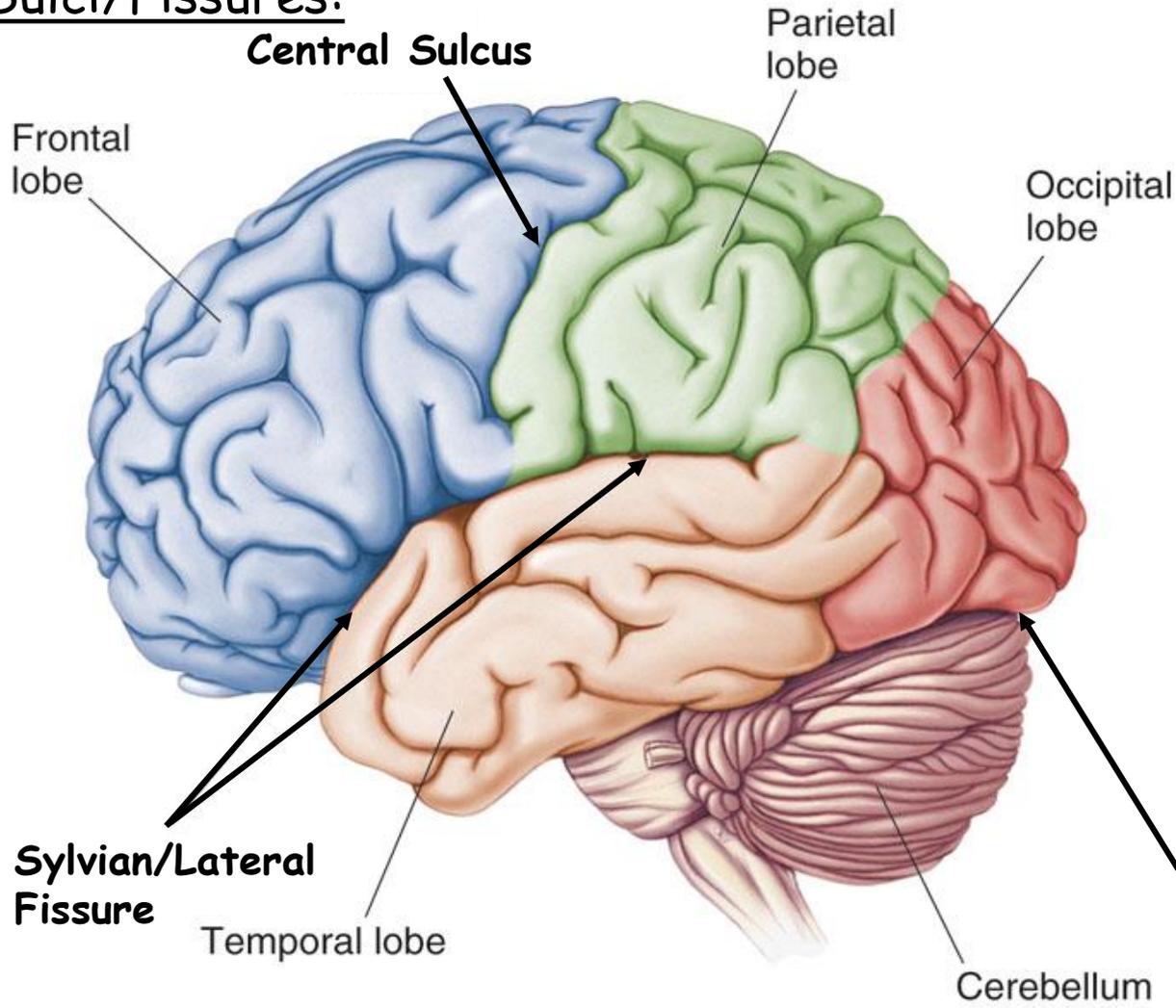
Gyri
(ridge)



Sulci
(groove)

Fissure
(deep
groove)

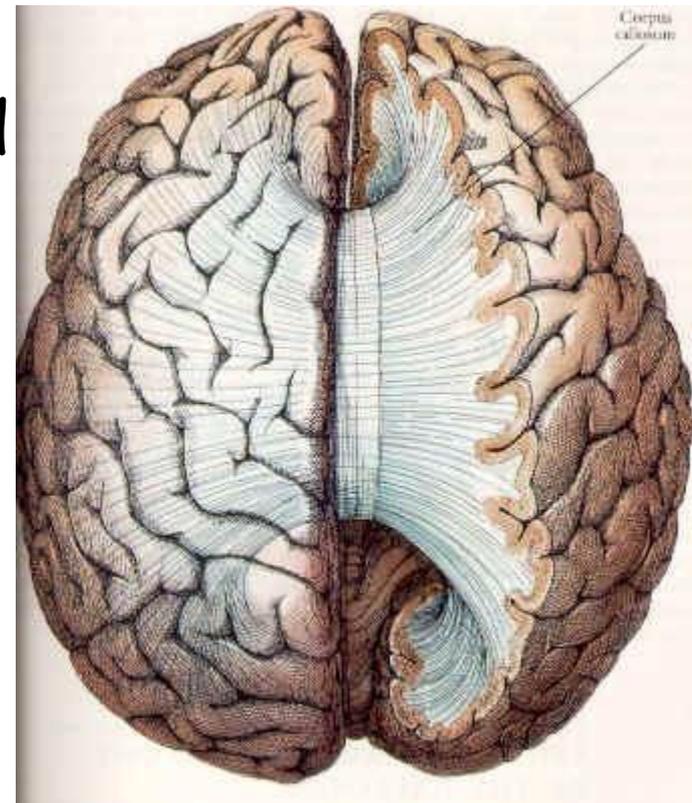
Specific
Sulci/Fissures:



Cerebral Cortex Principles

Lateralization

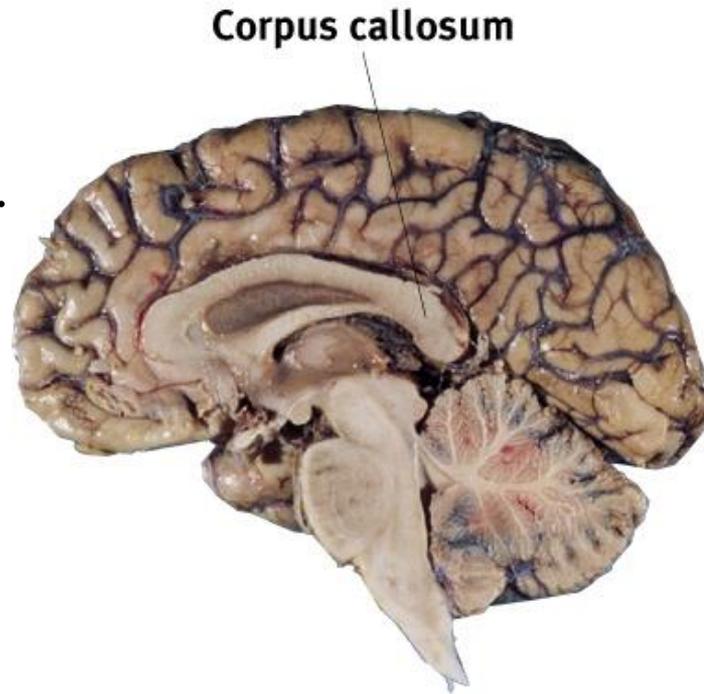
- The two different cerebral hemispheres (halves of the brain) DO differ
- The hemispheres are connected via the *corpus callosum*



Cerebral Cortex Principles

The Corpus Callosum

- Largest white matter structure in the brain.
- Neural fibers connecting left and right lobes.

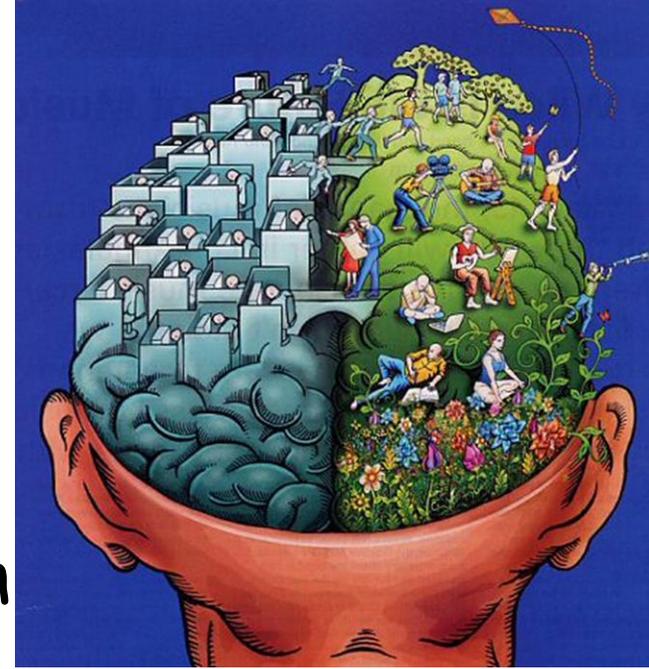


- Allows communication between hemispheres.
- Primary function is to connect grey areas together with neural impulses.

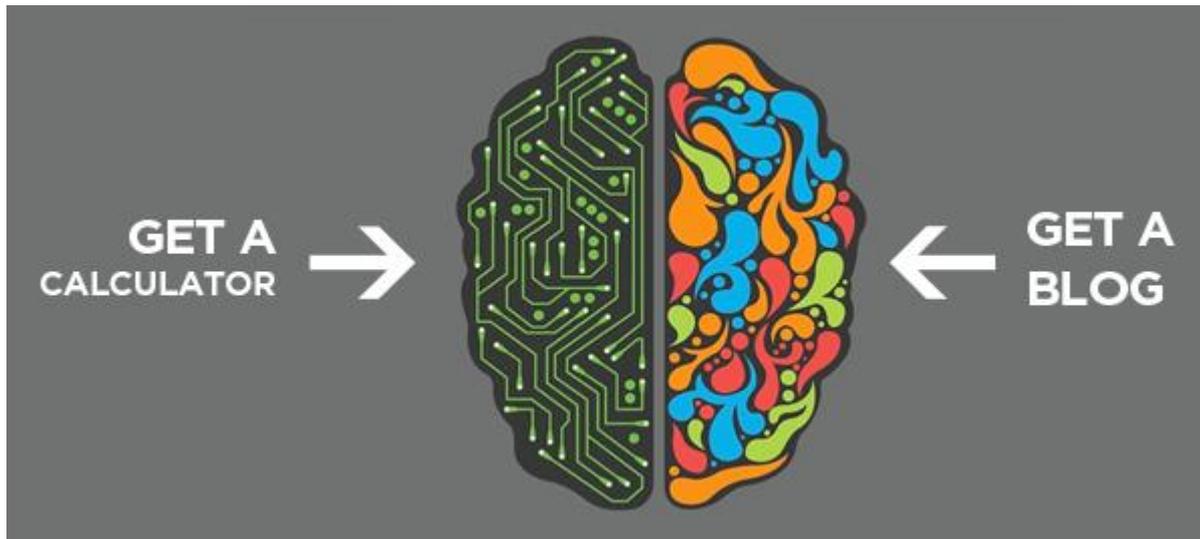
Cerebral Cortex Principles

- ***contralaterality***—the right half of your brain controls the left half of your body and vice versa. (contralateral control.)
- **Localization of function**
 - Specific mental processes are correlated with discrete regions of the brain.
 - Explicit memory encoding ??????
 - “talking” to the endocrine system ??????
 - Forming words *We will find out*
 - Thinking of words *We will find out*
- **Hemispheric Specialization (lateralization)**
 - Each lobe of the brain has specialized functions *(Have to be careful with this one.)*

Common Myths



- ❑ There is a lot of “pop psychology” about hemispheric specialization
- ❑ Broad statements like ‘the left brain is logical and the right brain is creative’ are almost always gross over-generalizations



MYTHS:

- Lefties are better at spatial and creative tasks.
- Righties are better at logic.