Hypothalamus



- Maybe most important structure in the brain.
- Links nervous system and endocrine system via the pituitary gland
- Controls and regulates
- > Body temperature
- Sexual Arousal
- > Hunger
- Thirst
- > Endocrine System

The Hypothalamus and orexin



Rat with an Implanted Electrode in reward center of Hypothalamus



The Hypothalamus, reward **C** centers and drug addiction





Amygdala Involved in learning, and the processing of emotional memories.

- Measures sensory input for potential threat level, then \rightarrow hypothalamus
- Regulates volatile emotions like fear and anger.







Cerebrum - The largest division of the brain. It is divided into two hemispheres, each of which is divided into four lobes.





- Receives and processes sensory information.
- Made up of densely packed neurons we call "gray matter".
- Glial Cells Supports brain cells, creates myelin, involved with learning and thinking, they "clean up" NT's and ions. "Neural nannies"



<u>White matter</u>

- 60% of brain
- Myelinated (causes color)
- Transmission
 to and from gray, and
 from gray to other
 parts of the body

<u>Gray matter</u>

- 40% brain
- Gray nuclei causes color
- No myelin
- Processing and "decisions"

Cerebral Cortex Principles

Lateralization

- The two different cerebral hemispheres (halves of the brain) DO differ.
- The hemispheres are connected via the corpus callosum.



Cerebral Cortex Principles CORPUS CALLOSUM

- \succ Largest white matter structure in the brain.
- > Neural fibers connecting left and right lobes.
- > Allows communication between hemispheres.
- Primary function is to connect gray areas together with neural impulses.



Cerebral Cortex Principles

- contralaterality—the right half of your brain controls the left half of your body and vice versa. (contralateral control.)
- Localization of function
 - Specific mental processes are correlated with discrete regions of the brain.
 - Explicit memory encoding ?????
 - "talking" to the endocrine system?????
 - Forming words We will find out
 - Thinking of words We will find out
- Hemispheric Specialization (lateralization)
 - Each lobe of the brain has specialized functions (Have to be careful with this one.)