## LTP - Synaptic Changes and storage

- Memories begin as impulses whizzing through the brain circuits, leaving a semi-permanent trace.
- The more a memory is utilized, the more potential strength that neuron has, called long-term potentiation (ltp).
- This is the neural basis for learning and remembering associations.
- Stimulating neurons increases their speed and strengthens the neural pathway/network.
(The more you utilize specific brain cells, the longer they last, and stronger they are.)
- If you practice your foreign language and not algebra, you will better remember the foreign language.

This stuff gets super complicated...lets keep it simple for now

## Stress and Memory

- Stress sets the stage for memory by triggering the release of the hormone glucose. These stress hormones alert the brain to important events.
- (Similar to the idea of Flashbulb Memory.)
- However, new research is
 suggesting the stress may limit memory of fine details.



## Retrieval

## How do we recall the information we

 thought we remembered?

Lets Jog Our Memory!!!!!!!

Recall versus Recognition I probably cannot recall the Smurfs, but can I recognize
 them?
Lazy Smurf or Lethargic Smurf Papa Smurf or Daddy Smurf


Handy Smurf or Practical Smurf Brainy Smurf or Intellectual Smurf
Clumsy Smurf or Inept Smurf

## Retrieval Cues

Things that help us remember by activating our memory

- We often use a process called priming (the activation of associations in our memory) to help us retrieve information.

The wakening of associations

- William James


## Incomplete pictures

## activity

I will show you a series of incomplete pictures.
I will gradually reveal more complete versions of the pictures.
Note when you can tell what it is a picture of. (Did you get it at trial $1,2,3,4$, or 5 ?)
It is important that you do this independently.
Do not shout out what it is, do not tell your neighbor, let everyone discover it on their own. It is not a contest.

Mark on your sheet how many trials it took you to identify the pictures.


Picture 1


Picture 2


Picture 3


Picture 4


Picture 5


Picture 6


Picture 7


Picture 8


Picture 9


Picture 10

