

Ways to remember things in STM...so they go to LTM

Method of Loci - (from Ancient Greeks) Visualize objects on a familiar path to recall info on a list. (*We will try this out today.*)



- **Chunking** - Organizing items into familiar, manageable units.




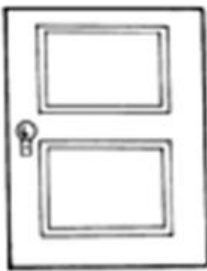



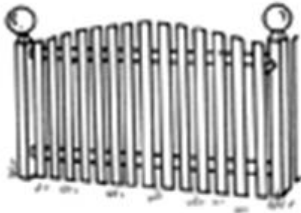


1-4-9-2-1-7-7-6-1-8-1-2-1-9-4-1

- **Mnemonic devices** - memory trick/strategy to make things easier to remember.
"Mary Very Easily Makes Jam Saturday Unless No Plums." - *When there were 9 planets.*


- **Rehearsal** - conscious repetition of information to maintain info in STM or encode into long-term memory.
 - Maintenance rehearsal - repetition that keeps info in STM for several seconds.
 - Elaborative rehearsal - repetition that creates associations between new memory and existing memories stored in LTM. (semantic)

Peg-word system

- recall a list by correlating each with a number-word pair.
- better memory strategy than either the link or loci method because it's not dependent on retrieving items in sequence.
- You can access any item on the list without having to work your way through the whole thing.
- There are several peg systems. The picture below represents the most popular - "rhyming pegs."

1 =  bun	2 =  shoe	3 =  tree	4 =  door	5 =  hive
6 =  sticks	7 =  heaven	8 =  gate	9 =  vine	10 =  hen

- STM is also called **working memory** because it is much more than just a passive, temporary holding area.
- 1 - form an image of the capital letter J.
- 2 - Then imagine capital D.
- 3 - Now rotate the D through 90 degrees to the left and place it on top of the J. What does it look like?

J D  An umbrella

NOW WRITE DOWN
THE WORDS THAT YOU
SAW IN ORDER

- There are three parts of working memory:
- *visuospatial sketchpad*
responsible for storing and processing information in visual or spatial form
- *Phonological loop*
temporary store of verbal and auditory information
- *Central Executive*
focuses and coordinates attention between the 2 systems; connects WM to LTM.

