

# Claude Steele - Stereotype Threat

- A self-confirming concern that one will be evaluated based on a negative stereotype



1. Kareem always heard athletes were just "dumb jocks." He was surprised to find out that Quinn, the smartest, most dedicated student in class, is on the football team. Kareem's initial thoughts about athletes are an example of a

- a. prejudice.
- b. stereotype.
- c. scapegoat
- d. discrimination.

2. In a tug-of-war competition, Teniel pulled much harder on the rope when competing as an individual than when she competed as a member of a team. This phenomenon is known as

- a. social loafing.
- b. cognitive dissonance.
- c. social facilitation.
- d. group polarization.

3. Which of the following is the best example of social facilitation?

- a. Andrew's mom helps him build a birdfeeder.
- b. Ellen is talked into going to a dance by her best friend.
- c. Sarah runs the mile much faster when she runs against someone.
- d. Lester becomes more nervous when speaking to a large audience.

# Reign of prejudice

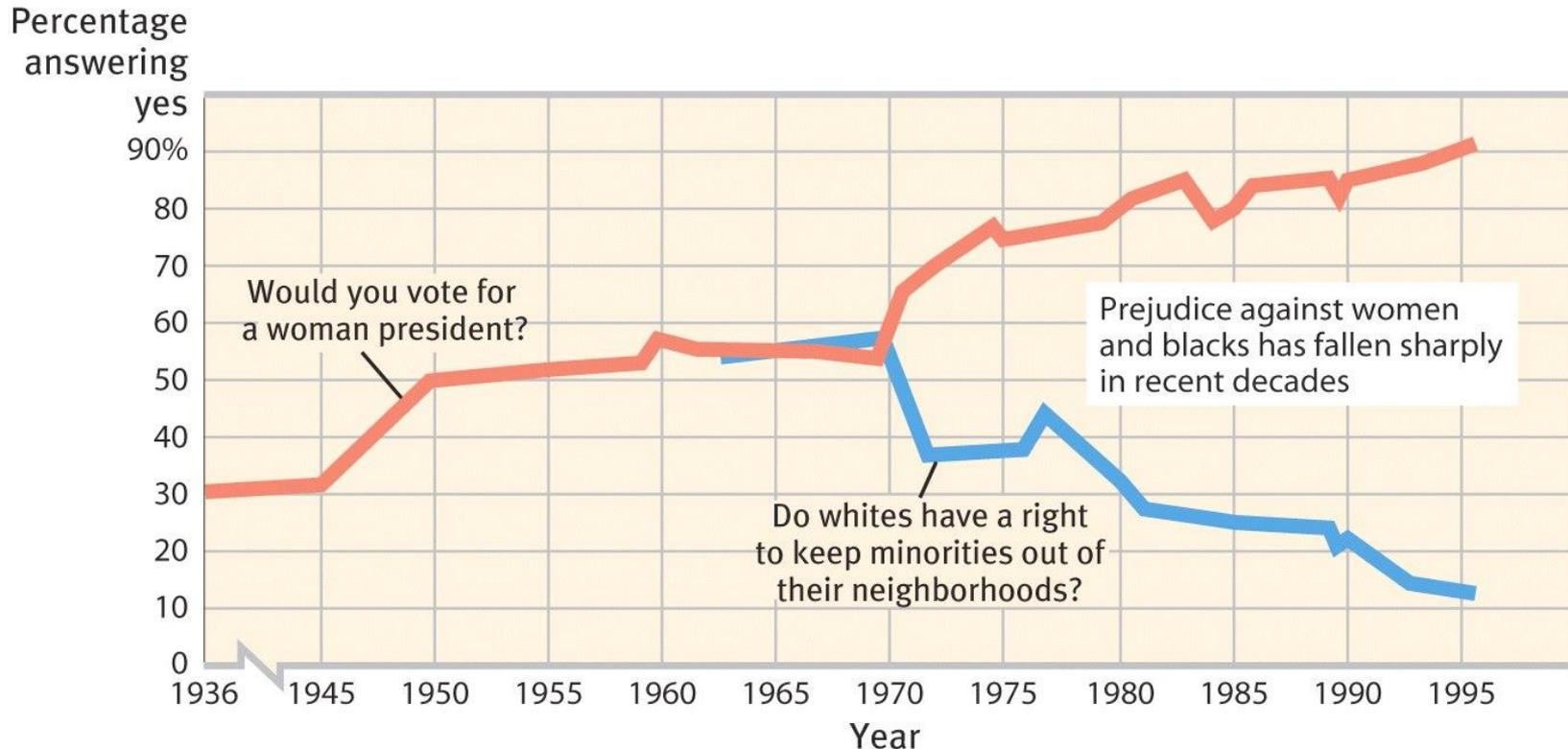
- Prejudice often works at the conscious and [more often] the unconscious level.  
Therefore, prejudice is more like a knee-jerk response than a conscious decision.

## Overt vs. Subtle Prejudice

- Overt Prejudice:
  - Segregation
  - Seating guidelines
  - Water fountains / RR
  - Jim Crow laws
- Subtle (New) Prejudice
  - Comfort level between whites/AA
  - Inclusion in school activities
  - Expectations
  - education

# Racial & Gender Prejudice

Americans today express much less racial and gender prejudice, but prejudices still exist.



		Person 1	
		Choose A	Choose B
Person 2	Choose A	<input type="text"/> +\$5 +\$5	-\$5 +\$10
	Choose B	-\$5 +\$10	<input type="text"/> 0 0

# Conflict

**Conflict** is perceived as an incompatibility of actions, goals, or ideas.

A **Social Trap** is a situation in which the conflicting parties, by each rationally pursuing their self-interest, become caught in mutually destructive behavior.

# A Social Trap Game

By pursuing our self-interest and not trusting others, we can end up losers.

Psychologists are exploring ways to convince people to work together to solve problems such as global warming, endangered species due to poaching and illegal hunting, etc.

		Person 1	
		Choose A	Choose B
Person 2	Choose A	<p>Optimal outcome</p> <p>+\$5</p>	<p>+\$10</p>
	Choose B	<p>-\$5</p>	<p>Probable outcome</p> <p>0</p>

This can be accomplished through agreed upon regulations, better communication and by promoting awareness of our responsibilities toward community, nation and the world community.